



WOSB, EDWOSB  
MBE | M-WBE and  
ESB

# CAPABILITY STATEMENT

*BRG is committed to excellence and creating innovative marketing solutions using best practices.*

## COMPANY INFORMATION

Duns: 081190000  
CAGE Code: 83NL1  
Company Certifications: EDWOSB, MBE,  
WOSB | M-WBE and ESB  
COBID Certification No.: 11822  
Primary NAICS: 541613

## CONTACT INFORMATION

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## NAICS CODES

323111 Advertising Materials  
511120 Periodical Publishers  
519130 Internet Publishing and  
Broadcasting and Web Search Portals  
541430 Graphic Design Services  
541613 Marketing Consulting Services  
541618 Other Management Consulting  
Services  
541810 Advertising Agencies/Consulting  
Services  
541820 Public Relations Agencies  
541830 Media Buying Agencies  
541840 Media Representatives  
541850 Outdoor Advertising  
541860 Direct Mail Advertising  
541890 Advertising Specialty  
541910 Marketing research and public opinion  
polling  
711510 Writers of advertising copy,  
independent

Bend Ridge Group LLC (BRG) provides strategic marketing services, managed services and training. Our implementation process mobilizes the right people, skills and technologies to help organizations improve their marketing performance.

We are a full-service marketing communications company with more than 12 years of digital experience helping organizations succeed. We have learned how to make on-budget, big impacts for our clients.

Our structure offers important advantages:

- We are nimble, analytical, and efficient.
- Our clients like working with us and tell us so.
- We work efficiently and spend your money wisely, consistently delivering high quality.
- Results are measurable, and we continually optimize to improve outcomes.

## CORE CAPABILITIES

Our firm leverages professional expertise for all our contract initiatives in the areas of:

- Business & Marketing Consulting
- Marketing Planning
- Marketing Design
- Digital Advertising Management
- Email Marketing Automation
- Social Media Management
- Website Development
- SEO Audits and Optimizations
- Google My Business Profile Management

## How do we do implement?

- Use strategic and creative skills using best practices to meet business goals.
- Identify key target audiences and craft custom messages to engage effectively.
- Offer comprehensive planning, implementation and support from concept development to reporting of results.
- Deliver on-time and on-task to satisfy client expectations, such as planning, advertising, event collateral, brochures, newsletters, website development, SEO, email marketing automation, and social media management initiatives.



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## PROJECT EXPERIENCE

*BRG has an extensive portfolio of capabilities allowing us to service a wide array of customers with end-to-end solutions. The method and tools used to run our company are leading-edge, backed by a team of experts who understand the importance of industry expertise, dependable delivery, and reliable reporting.*

### Projects have included, but not limited to:

- Internet publishing
- Direct mail
- Graphic design services
- Email marketing automation
- Print and digital advertising
- CRM Implementation & Management.
- General consulting related to promotion of financial services tools, courses, and software
- Marketing planning, implementation and reporting related to promotion of implant training courses for dentists in Canada and U.S.A.
- Media buying
- Marketing research
- Advertising copywriting
- Social media management
- Public relations and event marketing related to seasonal promotion of National Park campgrounds in southern Oregon
- Event marketing using email automation to promote and process event registrations plus post-event survey followup
- Consulting work related to promotion of educational training courses via email marketing
- Development of advertisements for print and digital mediums

*"Teresa is a renaissance e-marketing professional. She has helped me take my business to the next level via creative campaigns. Nice, creative, on-time & valuable."*

*-Frank Horath, ClientFirst Financial*

*"... outstanding job in marketing, social and all marketing efforts. ...very knowledgeable on the web, and in all aspects. ...great talent and very professional."*

*-Skip Miller, President, M3 Learning*

*"Teresa was a Marketing consultant for our two companies, Hands On Training Institute and My Dental Hub. Teresa was a pleasure to work with. She provided all facets of our marketing needs, from planning to implementation and follow up. She is extremely knowledgeable and is continually learning new strategies to stay current with market trends. She is a true professional, hard working, ethical, and I would highly recommend her to any organization."*

*-Dr. Reena Gajjar*

*"... always exceeded our expectations by providing more to us than the usual. We felt the sincere passion that you had for your job and your attention to us not just as clients, but also as a partner who shared the same intention; to see us succeed."*

*-Jim and Mary Payne, Owners, The Driving Machine-Independent BMW Service Professionals*